



Environmental Policy

ENVIRONMENTAL SUSTAINABILITY OBJECTIVES FOR THE 2021 EVENT

“we take care of peoples’s health as well as the health of the environment”

We are always in the running and we do our best to refine and improve the Environmental Management System of the organizational process of the Rally in collaboration with the Sustainable Mobility Commission of ACISport, the Local Authorities in compliance with the regulations and in accordance with the FIA sustainability program.

Our advancement program regarding environmental sustainability strategies and objectives has necessary expanded to activate and develop a series of specific activities to apply the health protocols imposed by the ministerial, health and sports authorities.

It is very important at this particular time that the sport in its highest expressions demonstrates fairness, responsibility and respect of the rules.

The environmental management aspects we have focused on concern the most sensitive areas:

- ✓ **The procurement of materials** where we are applying a more selective procurement strategy in order to increase the performance of goods and services and for greater control in the choice of suppliers and partners with recognized environmental commitment.
- ✓ **Waste** management for which we have identified, in close collaboration with local partners, more efficient and correct specific actions regarding the methods of collection, disposal and recycling of the same. We are encouraging the reduction of the use of disposable plastic products in order to reduce the amount of waste produced.
- ✓ The use of **alternative energy modes** (hybrid car) and promotion of means with a lower

environmental impact (electric bikes, latest generation hybrid cars, electric, bio-methane mobile systems) in the RIS "*Green Village*", an area dedicated to the theme of Sustainable Mobility.

- ✓ Monitoring of **Carbon Footprint*** emissions which allows us to evaluate the impact produced by the event and identify the best compensation practices to be put in place such as, for example, tree planting in collaboration with the Park Authority Porto Conte and Forestas.
- ✓ **The communication plan** is another aspect on which we aim to increase commitment and involvement at all levels according to a principle of **shared social responsibility** by preferring responsible information tools.

The **spectators** are very important, and most people act diligently, but it is really necessary to have everyone's support in following best practices. This is why we are working to ensure that our communication project is as incisive in improving the behavioral attitude of as many people in all the various sectors. Especially young people are our target, whom we ask to support us and to spread an environmentally friendly culture with their lifestyle. Civic education and environmental protection are the fundamental aspects of the message conveyed with the "WCR in schools" project *#reactiveresilientes*

We **professionals** are concentrating with great commitment through structured plans to promote our environmental responsibilities also at national level by extending the virtuous path of FIA environmental certification to Italian motorsport events.


WRC Environmental Policy Statement
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